



Vidhi Jadhav

Interaction Designer

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ABOUT ME

I am currently in my third year of pursuing Interaction Design at UID, Gandhinagar. With focus on user centric design and usability, I specialize in user experience and user interface. I describe myself as proactive, hardworking and dynamic, eager to learn and grow.

SOFTWARE SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
Figma
Microsoft Office

AREAS OF INTEREST

User Experience
User Interface
Augmented/ Virtual reality
Experience strategy
Visual design/ Design system

SOCIAL



EDUCATION

Unitedworld Institute of Design

B. DESIGN | Interaction Design
2020-24

Ryan International School

CBSE | Science| 83%
2018-20

Ryan International School

CBSE | 91.6%
2007-18

WORK EXPERIENCE

Souk Media Pvt Ltd| April-July 2022

Graphic Designer

- Creating graphics for social media
- Motion posters for events
- Following brand guidelines for all creatives

Wellnest Tech | Oct- Dec 2021

UI/UX Designer

- Worked on updates for the Wellnest 12L mobile application.
- Focused on the scrolling experience on the website Wellnest.tech .
- Conceptualized the UI for Wellnest desktop application.
- Worked in Adobe XD for UI and Balsamiq for wireframing

LANGUAGES

English, Marathi and Hindi