VidhiJadhav

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ABOUT ME

I am currently in my fourth year of pursuing Interaction Design at UID, Gandhinagar. With focus on user centric design and usability, I specialize in user experience and user interface. I describe myself as proactive, hardworking and dynamic, eager to learn and grow.

AREAS OF INTEREST

User Experience User Interface Augmented/ Virtual reality Experience strategy Visual design/ Design system

EDUCATION

Unitedworld Institute of Design

B. DESIGN | Interaction Design 2020-24

Ryan International School

CBSE | Science| 83% 2018-20

Ryan International School CBSE | 91.6% 2007-18



PARTICIPATIONS & AWARDS

Design Hackathon by Doon University, Namami Gange | 2023

1st Prize- All India

Google Design Thinking | 2022

Workshop by Google, Techfest at IIT Bombay

UID CREA | 2022

Industrial Design Exhibition

WORK EXPERIENCE

Tata Consultancy Services | May-July 2023

UI/UX Designer

-Contributed in UI and UX for a mobile application under TCS DigiFleet™.

- -Created wireframes for design concepts.
- -Collaborated with developers for implementation.
- -Presented design concepts to stakeholders and

incorporated their feedback.

Souk Media Pvt Ltd | April-July 2022

Graphic Designer

-Created compelling graphics for client's social media platforms.

-Made motion posters for a virtual event. -Documented presentations & pitches for clients.

Wellnest Tech | Oct- Dec 2021

UI/UX Designer -Worked on updates for the Wellnest 12L mobile application. -Focused on the scrolling experience on the website Wellnest.tech -Conceptualized the UI for their desktop

application.