

ABOUT ME

I am currently in my fourth year of pursuing Interaction Design at UID, Gandhinagar. With focus on user centric design and usability, I specialize in user experience and user interface. I describe myself as proactive, hardworking and dynamic, eager to learn and grow.

AREAS OF INTEREST

User Experience
User Interface
Augmented and Virtual reality
Experience strategy
Design systems

EDUCATION

Unitedworld Institute of Design
B. DESIGN | Interaction Design
2020-24

Ryan International School
CBSE | Science| 83%
2018-20

PARTICIPATIONS & AWARDS

Design Hackathon by Doon University, Namami Gange | 2023
1st Prize- All India

Google Design Thinking | 2022
Workshop by Google, Techfest at IIT Bombay

UID CREA | 2022
Industrial Design Exhibition

WORK EXPERIENCE

Fluidesigns | Dec-June 2024

UX Designer

- Led the UX design process for a grant management software website, from initial concept to final wireframes and content creation.
- Provided UX design solutions for a variety of clients across B2B and B2C industries.
- Facilitated client workshops to gather requirements and ensure project alignment.
- Developed brand strategy documents for various clients, including brand guidelines and competitive analysis.
- Independently created a graduation project in the e-commerce domain

Tata Consultancy Services | May-July 2023

UI/UX Designer

- Contributed in UI and UX for a mobile application under TCS DigiFleet™.
- Created wireframes for design concepts.
- Collaborated with developers for implementation.
- Presented design concepts to stakeholders and incorporated their feedback.

Souk Media Pvt Ltd | April-July 2022

Graphic Designer

- Created compelling graphics for client's social media platforms.
- Made motion posters for a virtual event.
- Documented presentations & pitches for clients.

Wellnest Tech | Oct- Dec 2021

UI/UX Designer

- Worked on updates for the Wellnest 12L mobile application.
- Focused on the scrolling experience on the website Wellnest.tech
- Conceptualized the UI for their desktop application.